



INVIGORATING THE INDUSTRY

Bus SA Conference Program

Fri 19 May - evening event

18.00 - 20.00 Welcome drinks at the Belgian Beer Cafe
Ebenezer Place, just off Rundle Street

Sat 20 May - day sessions

09.00 Registration opens
National Wine Centre - Vines Room
Corner Hackney Rd & Botanic Rd, Adelaide

09.55 Conference welcome

Invigorating the industry	10.00	Buses, brands and better businesses	Sputnik - Out of This World Advertising, ABC Radio
	10.30	Practical steps to invigorate your business	Tarnia Conti - Soltar
	11.00	Business wellness – support your workers and be a better employer	Jo Marshall - Culturise
	11.30	Panel discussion	Sputnik, Tarnia Conti, Jo Marshall

12.00 Lunch

Government perspectives	13.00	Ministerial Address	Minister for Transport and Infrastructure Tom Koutsantonis MP
	13.15	Shadow Address	Shadow Minister for Transport and Infrastructure, Vincent Tarzia MP
	13.30	Sustainable and safe school bus services	Nathan Hawkes and Christian Barnes Department for Education

The emissions challenge	13.45	SA vision for zero emission public transport	Phil Agnew - Department for Infrastructure and Transport
	14.00	Hybrid Solutions – the necessary step to emissions reduction	Julian Gurney - Scania
	14.15	BIC and ZEB Advisories	Roz Chivers - Bus Industry Confederation
	14.30	Panel Discussion	Phil Agnew, Julian Gurney, Roz Chivers

15.00 Afternoon tea

Industry perspectives	15.30	National and industrial update	Roz Chivers - Bus Industry Confederation
	15.50	Bus SA – Government discussions	Lauran Huefner - Bus SA
	16.10	BusSAfe – student safety program	Andrea Overall - Bus SA

16.20 Wrap up

18.30 - 23.00 Gin & Spin - the vinyl revival
Pick up 18.15 at Crowne Plaza Hotel

Signature cocktails, pizza, and 70s, 80s & 90s tunes in a secret distillery location. Best retro outfit wins a prize!

OUR INVIGORATING SPEAKERS



Sputnik is an internationally awarded advertising creative who has worked in Adelaide, Melbourne

and South-East Asia, on everything from small retail brands through to projects for Tourism Australia, The Simpsons and American Idol.

During that time he's been a copy-writer, a creative director, and an all-round advertising legend working with various brands including Violet Crumble and Billy Hyde Music.

He is the movie reviewer on ABC Radio Adelaide and a regular guest on ABC Breakfast.

He used to run 100km ultra marathons before deciding that was a bit idiotic.

He's written a couple of books about, not surprisingly, the creative industries and running.

And when he's not doing any of those things, you'll probably find him dressed as a tree taking wildlife photographs.



Tarnia Conti is a savvy marketer, a project development guru, and a strategic wizard all

rolled into one analytical, commercial and creative ball of skill.

She has over 18 years experience in executive roles across Australia, the US and South-East Asia, and an impressive line-up of qualifications in international trade (economics), marketing, Asian studies, and leadership.

As a marketer, she analyses customer needs and market opportunities – strategically helping businesses to grow and succeed by aligning their brand, operational capacity, and marketing investments.

Tarnia goes into businesses as a catalyst of change. She helps them understand the importance of customer experience over product or even manufacturing – showing them how to put humans at the front and centre of their business equation.



Jo Marshall is a leader in the field of healthy, high-performing workplaces. She has

extensive experience leading large, distributed teams in industries that range from facilities management to commercial landscaping; aged care to zoos; and heavy engineering to commercial fishing.

Her current work in the seafood sector has been showcased by the National Mental Health Commission in their showcase of industry-led mental health programs.

Jo has a particular passion for non-traditional pathways to employment. Her current program – *What the Future?* is leading innovation in creating pathways to hard-to-fill jobs; and for people who are finding it hard to secure work.

She does some very cool work with Operation Flinders and other specialised assistance schools, and she is proud to have recently achieved her Masters Degree in Mental Health.

Gold partners



Bus SA Webinars

BOOK + REGISTER YOUR INTEREST

21 July at 1.30 pm

Bus fire suppression and tyre monitoring systems to prevent thermal wheel and engine bay fires with United Safety.

24 August at 1.30 pm

Electric Dreams: How South Australian bus fleet owners can get future-ready, with Energy Australia.

Scan the QR code to read more, make a booking and register your interest.

More Webinars being added in the coming days!



Silver partners



Bronze partners

